

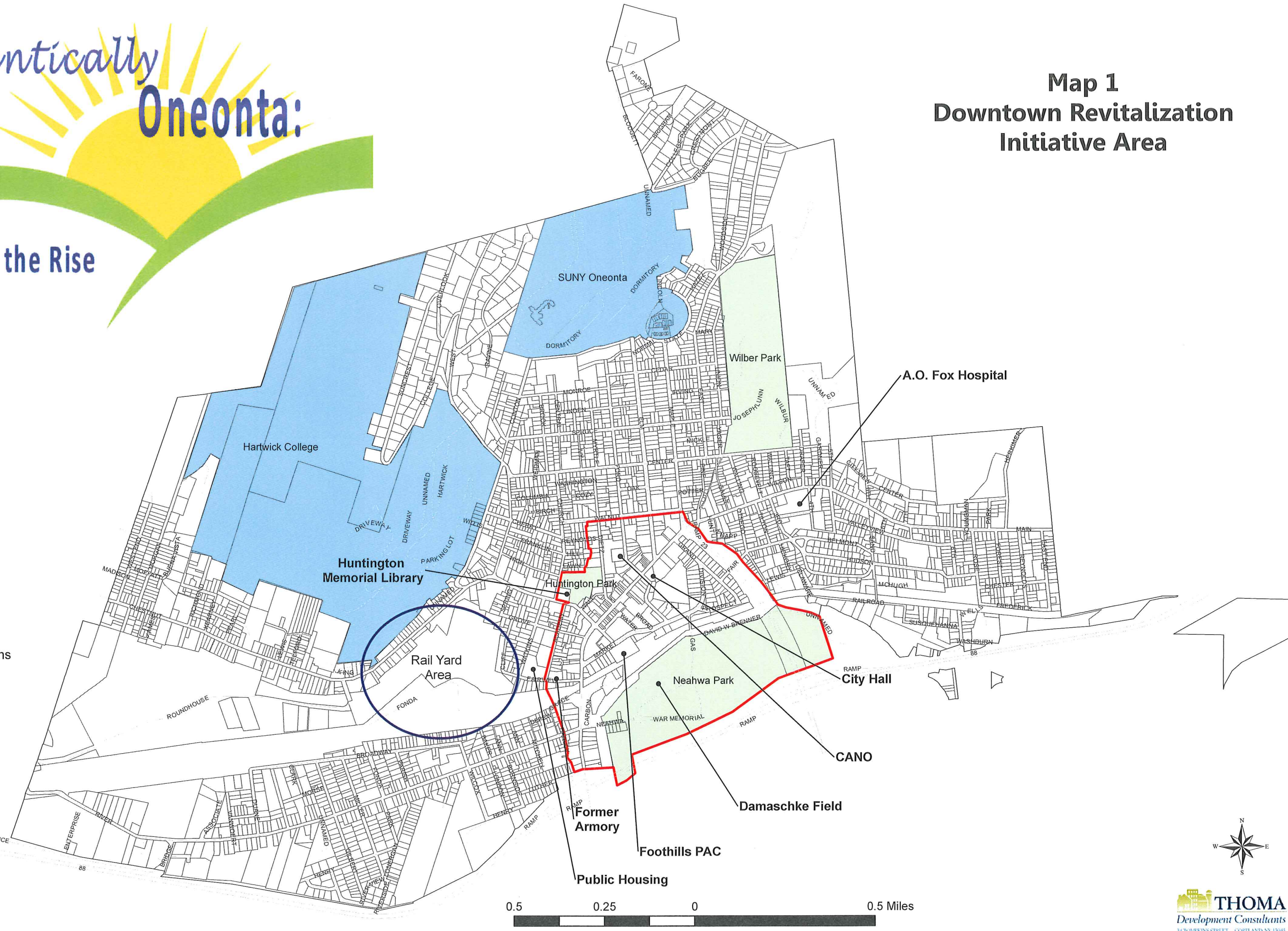
ATTACHMENT 1
MAPS

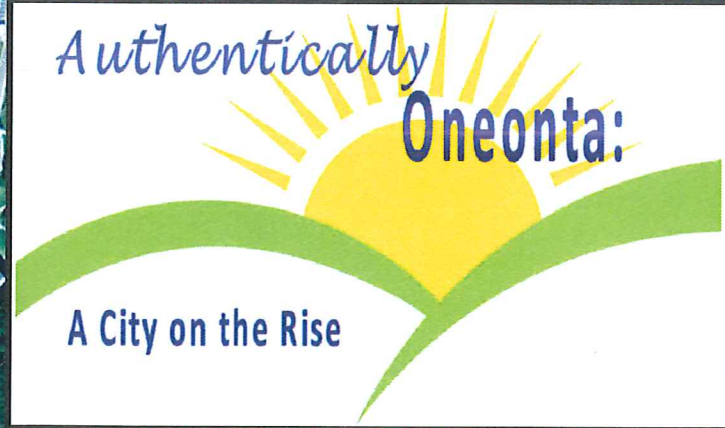
Authentically Oneonta:

A City on the Rise

Map 1 Downtown Revitalization Initiative Area

- Legend**
-  Target Area
 -  City Limits
 -  Parcels
 -  Parks
 -  Educational Institutions





Map 2 Downtown Revitalization Initiative Area



Huntington Memorial Library

Former Armory

Public Housing

Huntington Park

Foothills PAC

Damaschke Field

Neahwa Park

City Hall

A.O. Fox Hospital

Legend

- Target Area
- City Limits
- Parcels

ATTACHMENT 2
LETTERS OF SUPPORT



May 23, 2016

Mr. Gary Herzig, Mayor
City of Oneonta
City Hall
258 Main Street
Oneonta, NY 13820

Dear Mayor Herzig,

Please accept this letter as our expression of strong support for the City of Oneonta's application for funding under the New York State Downtown Revitalization Initiative.

We consider Otsego Now to be a co-applicant with City of Oneonta for the DRI grant opportunity due to our strong partnership to advance projects within the City's downtown area. The Market Street Food and Beverage Innovation District is an exciting initiative which will better connect Market Street with Main Street and create jobs in the promising food and beverage, entertainment, and arts sectors. The current vision and effort to advance this exciting future for Market Street clearly enhances Oneonta's application.

The redevelopment of the Oneonta Rail Yards will bring an historic downtown area back to life and connect much-needed jobs and economic activity to the City at large. Real jobs and private investment will further propel the overall goal of driving economic activity to the City's core.

We consider Otsego Now to be a valued partner to the City of Oneonta as we jointly work to bring economic vitality back to the City. Success in this competitive process for needed capital to invest in the city will only enhance the projects in the pipeline and solidify private sector developer discussions. Together we can successfully create economic opportunity that will beat back the suffering of those battling with poverty.

Thank you for your ongoing efforts and we join you in working towards an exciting future for the City of Oneonta.

Regards,

A handwritten signature in blue ink that reads 'Alexander Mathes, Jr.' The signature is written in a cursive style and is positioned to the right of a large, stylized blue scribble that partially overlaps the signature.

Alexander (Sandy) Mathes, Jr.
CEO
COUNTY OF OTSEGO IDA
C 518-925-5909
Mathes@otsegonow.com



THE ASSEMBLY
STATE OF NEW YORK
ALBANY

CHAIRMAN
Joint Legislative Commission on
Dairy Industry Development

WILLIAM MAGEE
Member of Assembly
121st Assembly District

CHAIRMAN
Agriculture Committee

COMMITTEES
Aging
Banks
Higher Education
Local Governments

May 20, 2016

Dr. Robert Geer
Mr. Lawrence T. Gilroy III
Co-Chairs Mohawk Valley REDC
207 Genesee St.
Utica, NY 13501

RE: Downtown Revitalization Initiative/ City of Oneonta

Gentleman:

I write today to offer my support for the nomination of the City of Oneonta for a development grant through REDC funding for downtown revitalization initiatives.

The City of Oneonta has been rebuilding itself as the Southern Gateway to the Mohawk Valley region, and offers many diverse and successful attractions for travelers, as well as a being a destination for tourists. The small town atmosphere of the "city in the hills" is compelling to those in nearby New York City, as well as the college students and country neighbors of this beautiful region. Downtown revitalization will position Oneonta's downtown to benefit as a prominent and sustainable downtown destination in the Mohawk Valley.

Revitalizing Downtown Oneonta will enhance services, increase business, and add jobs, while making the Mohawk Valley a more attractive and diverse region. All of this is in keeping with the premise of increasing the local economy and enhancing quality of life for those who live and work within the region, as stated in the goals of the initiative.

For all of these reasons, I ask that you give this nomination every consideration, and please feel free to contact me if I can be of assistance.

Sincerely,

Bill Magee
Assemblyman 121st District

BM/lm



COUNTY OFFICE BUILDING - 197 MAIN STREET - COOPERSTOWN, NEW YORK 13326-1129

BOARD OF REPRESENTATIVES

PHONE: (607) 547-4202 FAX: (607) 547-4260

May 20, 2016

Mayor Gary Herzig
City of Oneonta
258 Main Street
Oneonta, NY13820

I am writing on behalf of the Otsego County Board of Representatives to express our enthusiastic support for the City of Oneonta's Downtown Revitalization Initiative proposal. We believe that a strong urban core is vital to economic success and will significantly enhance the quality of life for our county's residents. Furthermore, we believe that projects such as revitalizing the railyards will bring not only expanded shipping/manufacturing opportunities but also will usher in a new era of economic growth and increased prosperity for the southern most communities in the Mohawk Valley Region.

Oneonta's location, directly adjacent to I-88 and midway along its 117 mile expanse, makes Oneonta the natural hub for economic activity within a 50 mile radius. Opportunities offered by its colleges, theaters, museums, and performing arts center enhanced by its small town atmosphere serves to attract a diverse and ever increasing population who call Oneonta home. Further investment in its downtown infrastructure, housing initiatives, and plans for sustainable development will serve as a beacon for those wishing to live and work in a vibrant upstate community that affords them the opportunity to embrace the nightlife and cultural advantages of a small city while enjoying the outdoor recreational opportunities that surround it.

The county has willingly contributed resources to help Oneonta develop a downtown that capitalizes on its location as the southern gateway to the Mohawk Valley and its numerous tourist attractions. We look forward to continuing to work with the City, Otsego Now, and other partners on a myriad of structured initiatives and plans to stimulate and guide the future development of the city while strengthening the year round appeal of downtown Oneonta.

We are excited about the possibility of a \$10 million infusion to revitalize downtown Oneonta and believe that while Oneonta may not be the largest city in the Mohawk Valley region is equally as deserving as the larger cities. It is likely that \$10 million awarded to Oneonta would have the largest measurable impact in the region, yielding more bang for the buck. No one can deny that a revitalized Oneonta would truly be transformative for the entire area along 50 mile stretch of I-88 that encompasses communities in Otsego county, as well as, Schoharie county. It is my fervent hope that once the council members have examined Oneonta's DRI proposal they will recognize the unique opportunity to invest in an area of the Mohawk Valley where such an infusion of monetary resources could be the catalyst for unprecedented economic growth.

The county looks forward to continuing our partnership and working to make this vision a reality.

Sincerely,

Kathleen Clark, Chair
Otsego County Board of Representatives

SUNY ONEONTA

Office of the President

May 16, 2016

Mayor Gary Herzig
City Hall
Oneonta, NY 13820

Dear Mayor Herzig:

I am pleased to write a letter of support for the City of Oneonta's Downtown Revitalization Initiative Application. As an Urban Sociologist I can tell you that a city's downtown is more than another neighborhood: it is typically the symbol of the entire community and the surrounding region. Oneonta is a city that serves as the symbolic capital of the region south of the Mohawk Valley, and it is well poised to capitalize on past plans and current strengths to serve as a beacon of social and economic strength for the region as a whole.

Oneonta is nearly an hour from other major urban centers, and as a result is fast becoming a major retail center for a perimeter of about thirty miles in any direction. The commitment by city and other area officials to a vibrant urban core in the city has resulted in considerable fiscal and time investment aimed at plans to create a downtown attractive to residents and visitors alike. Such a downtown would help attract both professionals and students to SUNY Oneonta as well as Hartwick College.

A healthy downtown core composed of retail, entertainment, and housing will enhance quality of life, and quality of life is a potent recruitment tool. SUNY Oneonta has identified a need for more market rate rental properties, particularly aimed at professionals just beginning or ending their careers, and this provides an opportunity to revitalize downtown in the process. The College has engaged in discussions aimed at building constructive town-gown relationships. In recent years SUNY Oneonta has convened a task force to examine the role of the College arts programs in potential downtown revitalization, and we are now prepared to further pursue their ideas. The College is home to experts in urban development and entrepreneurship who are prepared to offer their assistance, and SUNY 2020 offers exciting potential to have a positive impact on the community beyond the niche market created by our 6,000 students.

Downtown Oneonta has been the subject of much investment and effort over the preceding several years. Main Street already provides a vitality of entertainment and retail options that many communities would find enviable. With extra investment from New York State, Oneonta can implement its plans, turn the tide, and become a showpiece of small city urban vitality.

Sincerely,



Nancy Kleniewski
President



May 20, 2016

Gary Herzig, Mayor
City of Oneonta
City Hall
258 Main Street
Oneonta, NY

Dear Mayor Herzig:

I enthusiastically endorse the City of Oneonta's efforts under the New York State Downtown Revitalization Initiative.

As the Vice President of Development at KCG Development Group, I am especially optimistic about the future of Oneonta's downtown neighborhoods and particularly encouraged by the recent public sector and private sector investments in those areas. When looking for a community to invest in we always look for a mix of housing options and an integrated market with a walkable core.

With the assistance of Ostego Now and focusing on the Market Street redevelopment and rail yard reinvestment, KCG is working with our array of 3rd party professionals and investment groups on developing community driven multifamily and mixed use opportunities in Oneonta.

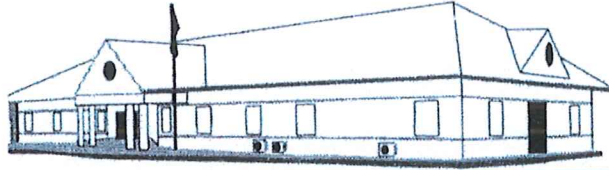
I wish the City of Oneonta success in this endeavor and we look forward to looking more into the City as a potential investment opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "Anthony Ceroy". The signature is fluid and cursive, with a long horizontal stroke at the end.

Anthony Ceroy
Vice President - Development
KCG Development

ROBERT T. WOOD
Supervisor
Town of Oneonta



Town Hall
PO Box A, 3966 St Hwy 23
West Oneonta, N.Y. 13861
607-432-2900 (O)
607-434-4886 (C)
Email: oneontasupervisor@stny.rr.com

May 18, 2016

Gary Herzig, Mayor
City of Oneonta
City Hall
258 Main Street
Oneonta, NY 13820

Dear Mayor,

This letter is in support of the application of the City of Oneonta for funds under the Downtown Revitalization Initiative. The City and Town have a long standing, symbiotic relationship. We share services, and work together on many projects. This grant would benefit both of our communities.

Oneonta is the economic hub of both Otsego and Delaware counties. Poised on the southern edge of Otsego and the northern edge of Delaware, we are the retail, commercial, medical, and educational center of this region. We have two hospitals, two colleges, and the largest school district in the area. The City has an established performing arts center that can certainly be an anchor to the downtown. Two baseball camps bring thousands of families to stay and shop here during the summer months when students are away. We are drawing people from the surrounding area with two relatively new senior housing clusters, and have four assisted living facilities in the greater Oneonta area. Our population continues to grow.

The Town of Oneonta has the largest shopping district in the area and at this time both the downtown merchants and the outlying retailers from the town have come to realize that working together is a benefit for both. Destination Oneonta is supported by both the city and town governments as well as members. When shoppers come to Oneonta, a broader base of businesses and a vibrant downtown will enhance the visitor experience. The town is currently about to install a water district, providing municipal water to our primary business district. We are confident that this will encourage substantial new development and continue to grow our retail area. A strategic plan for the city will help ensure that the downtown center of the city will be revitalized and complement the growth that we anticipate in the town.

I strongly support the selection of the City of Oneonta for this grant. They have benefited from strong leadership that has continually been forward looking, trying to improve the community, in all aspects. They are constantly seeking new ways to attract people. Selecting them for this grant would help ensure a strong future for the Oneonta area.

Sincerely,

Robert T. Wood
Town Supervisor



Opportunities
FOR OTSEGO

3 West Broadway, Oneonta, NY 13820 P 607.433.8000 F 607.433.8013 W www.ofoinc.org

 **NYS Relay Service** 800.662.1220

May 19, 2016

Gary Herzig, Mayor
City of Oneonta
City Hall
258 Main Street
Oneonta, NY 13820

Dear Mayor Herzig:

On behalf of the board of directors and the families we serve, Opportunities for Otsego, Inc. pleased to support the City of Oneonta's application for Governor Cuomo's \$100 million Downtown Revitalization Initiative (DRI). This comprehensive approach will give the City of Oneonta the opportunity to build a vibrant community for our neighbors and businesses. Opportunities for Otsego, Inc. firmly believes that when businesses and neighborhoods do well, there are lasting benefits for low income families.

The City of Oneonta has an eye out for housing and employment initiatives that can potentially have a positive impact on the individuals and families who work hard but have difficulty making ends meet in their lives.

The partnership that OFO and the City of Oneonta have, has positively impacted the lives of low income individuals for many years. The Oneonta Police Department has supported the safety of our clients, staff and volunteers who can find themselves in potentially dangerous situations while serving victims of violence in our community. The City has supported Opportunities for Otsego, Inc. in its construction and opening of a homeless shelter that has become a model for rural communities. The City and Opportunities for Otsego, Inc. have had partnerships with First Time Homebuyers and Summer Youth Employment programs. We have collaborated on initiatives to attract and engage an affordable housing development corporation that is constructing a 40 unit affordable housing facility as well as one rehab project and several new construction projects from abandoned houses acquired by the city.

When the poor do better, it is good for education, the economy and the quality of life in communities. I have no doubt that the same can happen here. Please do not hesitate to contact me if you have any questions or need additional information.

Sincerely,



Daniel Maskin
Chief Executive Officer



24 Market Street
Oneonta NY 13820
607.431.2080 ph
607.431.2088 fax
www.foothillspac.org

2016 Board of Directors

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Doug Reeser

May 20, 2016

To: Mayor Gary Herzig

The mission of the Foothills Performing Arts and Civic Center is to enhance the artistic, cultural, educational, and economic climate within the Oneonta community and the Central New York Region. To that end, we would like to join with City of Oneonta to support the Downtown Revitalization Funding Project so we might all work together to accomplish our common goal of creating an entertainment district in the heart of Oneonta.

We are committed to making Foothills a center for community involvement and civic engagement. By offering a high-quality performing arts schedule and making FPAC a leading destination for event planning and business meetings, we integrate with the local community in many ways, bringing business and increased visibility to our area restaurants, hotels, and stores; and ensuring ongoing collaboration with arts groups, tourist attractions, other entertainment venues, and economic development agencies throughout the region.

We strive to provide performing arts and educational programs that reflect our local community, with a focus on introducing theater, music, and other arts to young people across the area.

In 2000, leading citizens from various sectors of the city of Oneonta incorporated the Foothills Performing Arts and Civic Center, a forum for cultural and civic activity conceived to serve the needs of Chenango, Delaware, and Otsego Counties in central New York. Following the acquisition of a site on Market Street in the city's historic downtown district, the initial phase of construction was completed with the opening of the Production Center in 2005. Completion of the entire facility, which houses a large theater and considerable civic and exhibition space, was substantially completed in 2009.

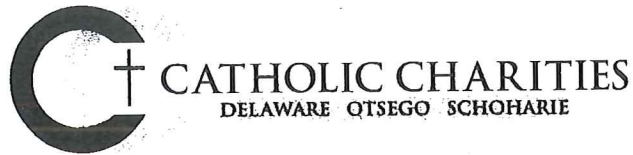
Foothills Performing Arts and Civic Center is a public, not-for-profit 501(c)(3) charitable institution, exempt from federal taxation. Its primary mission is to provide cultural enrichment to the tri-county area (with an eye, eventually, to an even wider radius), not only in terms of arts events, but in educational and outreach initiatives as well, thus stimulating the economy in diverse ways: attracting and retaining professionals and businesses, and helping to keep young people in the area after college.

The tri-county region at the heart of the Foothills Performing Arts and Civic Center's focus is exceptionally rich in artistic and cultural activity. Foothills Performing Arts Center is emerging as a magnet for many artistic events through collaboration with booking agents, or produced by renting organizations.

Sincerely,

Bill Youngs

Managing Director



VINCENT W. COLONNO
CHIEF EXECUTIVE OFFICER

LYNN GLUECKERT
EXECUTIVE DIRECTOR

May 19, 2016

Gary Herzig, Mayor
City of Oneonta
City Hall
258 Main Street
Oneonta, NY 13820

Dear Mayor Herzig,

Earlier this year, Governor Cuomo launched the \$100 million Downtown Revitalization Initiative in which 10 downtown neighborhoods across the state will receive \$10 million dollars to create a comprehensive approach to transform communities ripe for development into vibrant neighborhoods.

The City of Oneonta is seeking nomination of its downtown from the Mohawk Valley Regional Economic Development Council. Catholic Charities of Delaware, Otsego and Schoharie Counties is pleased to write this letter of support regarding the City of Oneonta's nomination for the Downtown Revitalization Initiative.

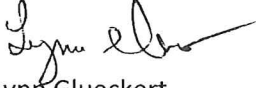
Catholic Charities of Delaware, Otsego and Schoharie Counties is a human service agency whose mission is to serve the poor and vulnerable in our local communities. We achieve our mission through a variety of programs including case management for individuals struggling with addiction and health issues, offender based services, child care support services, an emergency assistance program that helps individuals and families meet their basic needs, a Dispute Resolution Center which assists with the peaceful resolution of disputes through mediation, conciliation and facilitation, and a summer feeding program. By serving those individuals who are vulnerable, as well as those who live in poverty, Catholic Charities is focused on increasing the quality of life for those who live in the City of Oneonta.

The City of Oneonta is centrally isolated between Binghamton, Utica, and the Capital Region, and acts as the primary downtown and urban center for a large population of individuals residing in and within 30 miles of the City. Oneonta is the fastest growing population of any City in the region. In recent years the City and its partners have invested considerable time and resources to develop a downtown that capitalizes on the City's location as the Southern Gateway to the Mohawk Valley Region and its numerous tourist attractions.

The City believes that a strong urban core is vital to the economic success and quality of life in the City and surrounding area. The City and its partners have a wealth of structured initiatives and plans in place to stimulate and guide future development and support a vibrant, year round downtown. As a result, the downtown is primed for success. Funding from the Downtown Revitalization initiative would position Oneonta's downtown to benefit from its prior efforts and realize sustainable success as a prominent Downtown in the Mohawk Valley Region.

Catholic Charities recognizes that a vibrant City of Oneonta is an important aspect of assisting individuals and families to achieve their full potential. When there is affordable housing for all income levels, public transportation, entertainment and jobs all members of a community can thrive.

Sincerely,

A handwritten signature in black ink, appearing to read "Lynn Glueckert", with a long, sweeping horizontal stroke extending to the right.

Lynn Glueckert
Executive Director



May 16, 2016

Honorable Gary Herzig, Mayor City of Oneonta
258 Main Street
Oneonta, NY 13820

Re: City of Oneonta Downtown Revitalization Initiative

Dear Mayor Herzig:

I am proud to address this letter of support for Governor Cuomo's Downtown Revitalization Initiative for the City of Oneonta. We, the Otsego County Chamber of Commerce, recognize the essential value of the City of Oneonta being centrally located between Binghamton, Utica and the Capital region and acts as the primary downtown and urban center for a large population of individuals residing within 30 miles or more of the city.

The Otsego County Chamber of Commerce is an organization of over 530 members that represents the Greater Oneonta Business Community, many located in our historic downtown main street here in the City of Oneonta. Our central mission is to continually improve the overall business climate in the region; to strive for an atmosphere which attracts investment; to build a positive; forward-thinking business community and to partner with government, groups, individuals and institutions. In recent years the City of Oneonta and its partners have invested considerable time and resources to develop a downtown that capitalizes on the City's location as the Southern Gateway to the Mohawk Valley Region and its numerous tourist attractions. Funding from the Downtown Revitalization Initiative would position Oneonta's downtown to benefit from its prior efforts and realize sustainable success as a prominent downtown in the Mohawk Valley Region.

The City of Oneonta is home to Hartwick College and SUNY Oneonta and the Chamber has been approached by numerous baby boomers as they approach retirement who are choosing Oneonta, a college town, as their retirement destination. In some cases, this decision means a return to the town or city of their alma mater, while other individuals strike out for a college town that is entirely new to them, but still offers a combination of factors that suits their personal lifestyle choices. The City of Oneonta is also attracting college students and young professionals who wish to stay in or return to our close-knit community upon graduation from college.

One common thread that runs through downtown Oneonta is the vibrant and energetic community atmosphere, one which embraces an intellectual curiosity and provides opportunities for a rich cultural and artistic calendar. When combined with the presence of an academic environment and life-enhancing factors such as quality health care, reasonable cost of living, affordable housing and natural scenic beauty, the lure of living in downtown Oneonta is proving to be highly desirable option for a growing number of baby boomers searching for the best place to retire. Therefore, having more housing options downtown in close walking distance to the cultural activities and dining is a desire that will draw baby boomers and young professionals to the area.

We are convinced that the Downtown Revitalization Initiative will be key component in the economic future of our community adding jobs, helping businesses to grow, providing much needed housing options and helping our region reach its economic potential. It is our hope that the City of Oneonta will be given favorable consideration to advance this initiative.

Sincerely,

A handwritten signature in blue ink that reads "Barbara Ann Heegan".

Barbara Ann Heegan
President & CEO



Bassett Healthcare Network
A.O. Fox Hospital

May 20, 2016

Gary Herzig, Mayor
City of Oneonta
City Hall
258 Main Street
Oneonta, NY 13820

Dear Mayor Herzig,

This letter is to express our strong support of Governor Andrew Cuomo's Downtown Revitalization Initiative. We are certain that this project will have an immediate and impressive impact for both our community and the hospital.

A.O. Fox Hospital employs nearly 900 people and is a federally designated Sole Community Hospital due to the critical role it plays in providing access to essential health care services for people living in Oneonta and surrounding communities. The hospital's primary service area encompasses a population of 45,000 and includes the City of Oneonta and parts of Otsego and Delaware counties.

At Fox, we consider our ability to create jobs and build careers just one more way to serve our communities. As one of the region's largest employers, we offer a wealth of opportunities to many kinds of professionals, from physicians and nurses to clerical and technical experts. A vibrant and growing downtown will assist in improving our ability to recruit and retain qualified professionals, as well encourage young professionals and families to stay and grow in our community. An investment like this would also bring positive attention to our community through the hospital's relationships with national recruitment agencies; who value quality of life for their job seeking candidates.

Both Fox and the entire Bassett Healthcare Network place a strong emphasis on providing quality patient care in the community. Below are a few examples of how the hospital has made improvements to patient care, which in return will help attract new patients to the community:

- Modernization of inpatient facilities at Fox Hospital; 53 private rooms offer patients a more personalized, healing environment
- Emergency Department improvements have shortened wait times and enhanced the patient experience at Fox
- Development of an orthopedic center of excellence at Fox Hospital. This will allow us to better serve the needs of an aging population in our community by integrating physician and clinical services with existing programs and services offered by Bassett Healthcare Network (BHN).

Fox Hospital has been proud to serve the residents of Oneonta and surrounding four county area for the last 116 years and we strongly support the application for the Downtown Revitalization Initiative. This investment would allow Fox to continue to provide top rated healthcare to our community and visitors alike, as well as strengthen our workforce for future generations to come.

Most Sincerely,

Jeff Joyner, President, A.O. Fox Hospital